



43rd Annual Mistletoe Run

December 5, 2026
775 West End Boulevard
Winston-Salem NC 27101

MISTLETOE RUN 2026



SPONSOR FORM

Celebrate the 43rd Annual Mistletoe Half Marathon, 5K and Fun Run on December 5, 2026. The YMCA is a 501(c)3 non-profit organization and proceeds from the Mistletoe Run will benefit children's programs at the YMCA. Thank you for supporting our cause!

YES, I WOULD LIKE TO SPONSOR THE MISTLETOE RUN!

Business/Organization Name: _____

Contact Person: _____

Mailing address: _____

City: _____

State: _____ Zip: _____

Email address: _____

Phone #: _____ Cell #: _____

SPONSOR LEVEL (Check one)

- Gold Silver Bronze In-Kind

AMOUNT OF SPONSORSHIP

(Fill in with in-kind donation or monetary amount) \$ _____

WILLIAM G. WHITE, JR. FAMILY YMCA QUICK FACTS

BRANCH MEMBERS: 11,227

MONTHLY BRANCH VISITS: 33,000

OUR NETWORK: 10,000+ social media followers

NUMBER OF RUNNERS: 3,552 runners in 2025

VOLUNTEERS: 250+ volunteers in 2025

We raised over \$80,000 to enable the children in our community to participate in youth programs like swim lessons, youth sports and after school care at the Y.

THANK YOU FOR SUPPORTING OUR CAUSE!

RESERVATION DEADLINE FOR SPONSORS: OCTOBER 1, 2026

Return this form and payment to:
WILLIAM G. WHITE, JR. FAMILY YMCA
775 West End Boulevard
Winston-Salem NC 27101
Attention: Mistletoe Run Sponsorship



SPONSORSHIP BENEFITS	GOLD (\$2000+)	SILVER (\$1000+)	BRONZE (<\$1000)
Display table at event	✓	✓	
Recognition during race day announcements	✓	✓	✓
Recognized on race t-shirt	Medium Logo	Small Logo	Name
Recognized on Mistletoe website for 1 year	Medium Logo	Small Logo	Name
Recognized on YMCA social media channels	✓	✓	
Recognized in participant pre-race email blast	3x	2x	1x
Recognized in volunteer pre-race email blast	1x		
Recognized in Sponsor Recognition post-race email blast	✓	✓	✓
Included on race day banner	Logo	Logo	Name
Item/coupon included in Runner Bags	✓	✓	
Complimentary race registrations (#)	6	4	2
Complimentary race t-shirts (#)	6	4	2
Complimentary VIP Tent passes (#)	6		
Complimentary Parking Pass	1		

CALLING ALL VOLUNTEERS!

We welcome all business staff, college students, and community members to volunteer at the Mistletoe Run and Post-Race Party. Please contact mistletoe@ymcanwnc.org for more information.

For more information, contact the Mistletoe Race Director at mistletoe@ymcanwnc.org.

We will need two logo files. Upon completion and submission of this form, please attach the following logo files to your email:

1. A black and white vector logo file
2. A high resolution color (.jpg or .png) file

