Date:

[Recipient's Name] [Street Address] [City, State ZIP]

Dear [First Name],

I truly enjoyed our conversation [today/earlier this week] and appreciated the chance to share how the YMCA is making a difference in our community. Your interest in supporting the Annual Impact Fund means so much, and I'm excited to follow up with the additional information you requested. Enclosed, you'll find the additional information you requested. The brochure provides an overview of how the dollars raised **directly support those in our community**, and I think you'll find the life-changing stories truly inspiring.

Across our association, we're working together to address our community's most pressing needs. **The YMCA is more than a gym—it's a place where people of all ages and backgrounds come together to laugh, learn, exercise, and build a stronger sense of community.** While the pandemic has required us to adapt, our mission of strengthening the foundation of our community remains the same.

Families like Maria, a single mother working two jobs' rely on the Y to provide a safe, nurturing environment for their children after school. Thanks to donors like you, kids have a place to learn, grow, and feel supported while their parents work to build a better future. A gift of **\$275** provides **one month of after school care** for a child in need—helping them thrive in a nurturing and supportive environment.

Your support today can make an immediate impact. With a gift of \$275, you can provide a child with a full month of after school care—giving them a safe space to learn and grow. To make your gift, simply complete the enclosed pledge card and return it to your local branch or mail it to:

YMCA of Northwest North Carolina

301 N. Main Street, Suite 1900 Winston-Salem, NC 27101

If you have any additional questions, please don't hesitate to reach out to me at **336-XXX-XXXX**.

Your generosity has the power to change lives. Thank you for considering this opportunity to invest in children, families, and our community. I truly appreciate your support and look forward to making a difference together.

With gratitude,

[Your Name] YMCA Volunteer