



# REACHING OUR POTENTIAL

## Teen Referral Membership 2.0

### Empowering teens to reach their full potential!

In 2022, the YMCA of Northwest North Carolina piloted a Teen Referral Membership initiative — REACHING OUR POTENTIAL. This program provides students aged 11–18 years old in our communities with a membership to access the Y’s fitness facilities, group exercise classes, basketball courts, swimming pools, and so much more.

In a world full of isolation and unrest that’s, it is more important than ever that we keep our young people engaged in positive experiences in healthy, safe environments. Programs such as REACHING OUR POTENTIAL help students cultivate the values, skills, and relationships that lead to positive behaviors, better health, and educational achievement to help teens reach their full potential.

#### TO BE ELIGIBLE FOR THIS MEMBERSHIP INITIATIVE, A PARTICIPANT MUST:

- Be referred by their school guidance counselor, school resource center, a YMCA staff member, or a YMCA community partner.
- Be enrolled and attend middle or high school and have social-emotional learning needs
- Complete the teen referral membership form (Participants will need a Parent/Guardian signature on this form)

Participants are required to attend a REACHING OUR POTENTIAL ORIENTATION/uFit 1 and MSO within 14 days of application. Complete a pre and post survey.

Active members are not eligible for REACHING OUR POTENTIAL membership (unless approved by branch executive director to convert or reactivate an existing membership as REACHING OUR POTENTIAL).

#### WHAT IS INCLUDED IN THE INITIATIVE:

- A REACHING OUR POTENTIAL Teen Membership through August of your high school graduation year (based on program eligibility and good standing)
- 20% discount on select YMCA of Northwest North Carolina programs
- Employment opportunities across our association

**QUESTIONS?** Contact your local branch today to get more information. If you have any questions regarding registration, you may contact the YMCA of NWNC Member Service Center at [memberservice@ymcanwnc.org](mailto:memberservice@ymcanwnc.org), or call 336 777 8055, option 8.



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MORE!**

