

28th ANNUAL



GOLF TO GIVE BACK

Tuesday, October 22, 2024
Salem Glen Golf and Country Club



SPONSOR FORM

By supporting the Golf to Give Back tournament, you are helping the Y ensure that all people have the opportunity to live, grow, and thrive. The YMCA is a 501(c)3 non-profit organization and all proceeds directly benefit those in need in our communities. Thank you for supporting our cause!

YES, I WOULD LIKE TO SPONSOR GOLF TO GIVE BACK!

Business/Organization Name:

Contact Person: _____

Mailing address: _____

City: _____

State: _____ Zip: _____

Email address:

Phone #: _____ Cell #: _____

LEVEL OF SPONSORSHIP (Check one)

☐ Prize ☐ Major ☐ Champion ☐ Eagle

AMOUNT OF SPONSORSHIP

(Fill in with in-kind donation or monetary amount)

\$ _____

YMCA OF NORTHWEST NORTH CAROLINA QUICK FACTS

14 BRANCHES COVERING 7 COUNTIES
(Alexander, Davie, Forsyth, Iredell, Stokes, Yadkin, Wilkes Counties)

BRANCH MEMBERS: 79,514

MONTHLY BRANCH VISITS: 199,792

OUR NETWORK: 72,710
social media followers

MONTHLY E-NEWSLETTER
RECIPIENTS: 36,491
- OPEN RATE: 40%

NUMBER OF GOLFERS: 97 in 2023

In 2023, our golf tournament raised over \$29,000 to help ensure that all people, regardless of income, have access to the YMCA and its programs.

THANK YOU FOR SUPPORTING OUR CAUSE!

SPONSORSHIP BENEFITS

	TITLE SPONSOR (\$6,000)	EAGLE SPONSOR (\$3,500)	DRIVING RANGE*/ PUTTING GREEN* SPONSOR (\$2,500)	CHAMPION SPONSOR (\$2,500)	LUNCH SPONSOR (\$2,500)*	MAJOR SPONSOR (\$1,500)	PRIZE SPONSOR	IN-KIND GIFTS
Teams for golf tournament	2	2	2	2	2	1		
Opportunity to provide promotional items in welcome bags provided to all participants in the tournament	✓	✓	✓	✓	✓	✓	✓	✓
Business exposure to 250+ people	✓	✓	✓	✓	✓	✓	✓	
Recognition on tournament sponsor banner	✓	✓	✓	✓	✓	✓		
Recognition in the YMCA E-newsletter (36,000+ circulation) before and after the event	✓	✓	✓	✓	✓	✓		
Recognition in Annual Report to Association members and donors	✓	✓	✓	✓	✓	✓		
Sponsor recognition at the tournament	✓	✓	✓	✓	✓	✓		
Recognized on YMCA social media channels	✓	✓	✓	✓	✓	✓		
Logo in brochures in fourteen branch locations (membership of 79,000+)	✓	✓	✓	✓	✓			
Recognition on driving range and putting green signage	✓	✓	✓					
Sponsor recognition on every tee	✓	✓						
Opportunity to display company banner at the clubhouse	✓	✓						
Logo will be included on all print and digital promotion materials	✓							
Company name included as a part of the tournament marketing campaign for 3 months prior to the event	✓							

*only one sponsorship slot available



For more information, contact Val Elliott at v.elliott@ymcanwnc.org.

Please email a high resolution black & white logo (.ai or .eps logo file) and a high resolution color logo (.jpg logo file) to: v.elliott@ymcanwnc.org