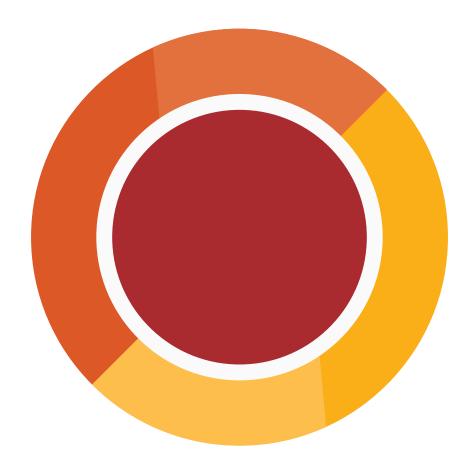


ANNUAL REPORT

2020





At the Y, we make a difference by focusing on three key areas: Youth Development,

Healthy Living and Social Responsibility. We work to strengthen our communities

by investing in our kids, our health and our neighbors. In 2020, through Annual

Giving Campaign (now called Annual Impact Fund) support and grants, our Y

provided \$2M in charitable assistance, scholarships, subsidized and free

programs to members and program participants.

O2 Annual Report 2020

ANNUAL REPORT

TABLE OF CONTENTS 1 Community Impact Page 4 Letter from Stan and Chris Page 5 3 Financial Overview Page 6 Heritage Club Page 7 5 Red Triangle Award Winner Page 8 6 Chairman's Round Table and Major Donors Page 9 7 **Golf Tournament Sponsors** Page 13 Mistletoe Run Sponsors Page 14 **Association Board of Directors** Page 15 9

VOLUNTEERS ARE THE HEART OF OUR Y

During 2020, 1,613 volunteers provided 17,307 hours of service throughout our Association as board members, storytellers, coaches, and program volunteers.



Our Community Impact

BY THE NUMBERS

1,465 young people participated in Summer Exploration Academies (day camps) at our branches and at YMCA Camp Hanes day camp. And 782 campers experienced adventure during overnight camp at YMCA Camp Hanes.

638 youth and their families had a safe place to go to virtual school through the Y's E-Learning Academies. **146 children of essential workers** were provided Emergency Child Care when schools closed in the spring.

1,368 youth in the Latino Achievers, Black Achievers, Youth and Government, and Youth Achievers programs learned about the tools needed for success in higher education and career opportunities. (This is the number of students enrolled for the 2019-2020 school year.)

168,222 meals and 39,341 snacks were provided to address food insecurity among vulnerable populations.

1,101 pints of blood were collected at blood drives hosted across the Y association, saving 3,303 lives.

3,283 seniors received wellness calls to keep them connected to the Y during the pandemic.

228 adults worked with trained volunteers in the YMCA Literacy Initiative to receive tutoring in reading or English as a second language.

Dear Friends

Unprecedented, uncertain, tumultuous, and so many other words like these were used to describe the past year for our nation. It was a challenging time for so many around the world, and we have no doubt it had an impact on all of us personally.

As you know, it has been a difficult period of time for Ys across the country. Our Association had its share of struggles, but we constantly found ways to step up and help our communities where they needed our help. The doors to our indoor wellness facilities may have closed in March 2020, but we pivoted and continued to serve our members and our community.

In the early months of the pandemic, we began partnering with other organizations in order to best serve those individuals who would need our help most. We offered Emergency Child Care to essential workers, who needed to be on the front lines fighting the virus but needed to know their kids were in a safe place during the day. We partnered with local organizations to help distribute meals to those facing or food insecurity during the pandemic.

Our ever resourceful fitness staff brought the group exercise classes to members through virtual classes. And soon after, we were able to bring in-person classes outdoors at our Ys as the warmer months began.

We transitioned from Emergency Child Care to summer camp programs at our branches, as well as at YMCA Camp Hanes so that our kids could have as close to a normal summer as possible. We did this safely and we're proud of our staff for giving these kids and their families a positive experience to look back on in the summer of 2020.

Schooling this year has been anything but traditional. The Y stepped in once again with E-Learning Academies to provide a space for students where families knew their kids would be safe with tutors who could help their children continue to learn in a structured environment.

When our indoor facilities reopened, we committed to the safest possible experience for our members, staff, and the community at large. For more than half a year, our Ys have proven to be a safe and healthy place for members. As restrictions ease and more of the population gets vaccinated, we're incredibly hopeful for better and brighter days ahead of us.

There is nothing the YMCA of Northwest North Carolina cannot do when it comes to serving others. Last year was a testament to the resilience, hard work, and sacrifices of our staff — and to the trust and support from our board members, donors, volunteers, and the community.

We are so grateful for you all and the work you do to make the Y possible.

Thank you for your continued support.

In Spirit, Mind, and Body,

Chris Parker

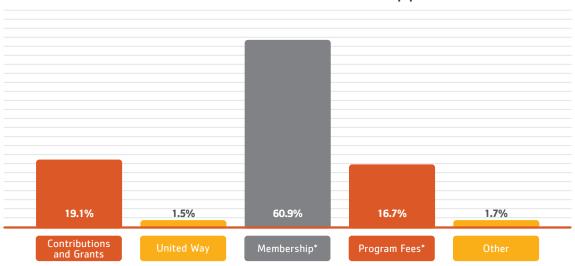
Chief Volunteer Officer President and Chief Executive Officer

Annual Report 2020 05

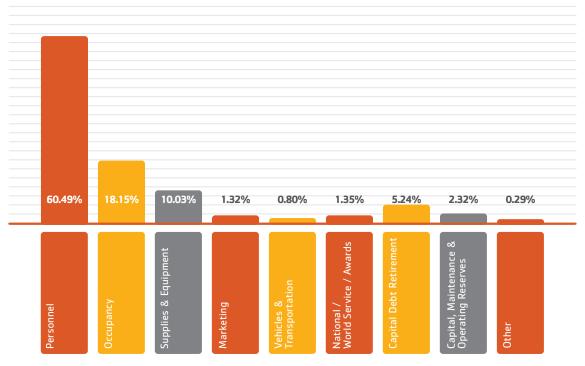
Stan Law

FINANCIAL OVERVIEW

Public Support and Revenue



Operating Expenses



THE HERITAGE CLUB

44

The most fun part of my work is being able to hear the individual stories that our members share about what the Y means to them and their passion for all the various programs. Then, being able to help them craft a planned gift to perpetuate their passion well into the future.

Giving a legacy gift to the Y will make a difference forever. The Heritage Club is the vehicle through which members can support the YMCA of Northwest North Carolina and its branches through their planned/legacy giving.

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Red Triangle Award Winner

DARLE SHOUSE

The YMCA has meant something to Darle Shouse for a long time.



Born and raised in Rural Hall, when given the chance to swim Darle would take the bus to the Spruce Street YMCA in downtown Winston-Salem to swim. It's here that he developed a lifelong fondness for swimming, as well as for the mission of the Y.

In fact, Darle was an integral player in the founding of the Stokes Family YMCA in King more than 20 years ago. In that time, he's served on the Stokes Family YMCA Board of Advisors and in several other volunteer roles that have made positive impacts on the Y and the community.

Darle is the newest member of the YMCA of Northwest North Carolina's Red Triangle Society. Created in 2002, the Red Triangle Society is the highest honor a volunteer can receive. Recipients demonstrate long-term and significant commitment, enthusiasm, and dedication to the YMCA mission.

Darle, a UNC Chapel Hill alumnus, has been married to Mary Lou Shouse for more than 60 years. Together, they have three children: Mark, Ben, and Marybeth, along with several grandchildren. Darle studied pharmacy in college and worked as a pharmacist in the area for many years.

Darle has served in numerous capacities at the Stokes Family YMCA, including Board of Advisors Chair and Vice Chair, AGC Chair, CRT Committee Chair, and others.

Darle Shouse is a true ambassador of the YMCA. He embraces everything he does with a positive attitude and determination. His smile and positivity is contagious! Darle is a true leader, an empathetic listener, and a guide to many. He has served as an encourager and has provided guidance and historical reference for many Y Staff. Darle has taught patience, determination, understanding, and caring to many through his actions.

Darle has been a donor to the YMCA since 1995 and continues to support the Y mission of "helping all people reach their God-given potential in spirit, mind and body."

Darle is a true ambassador of the YMCA.

He embraces everything he does with a positive attitude and determination.

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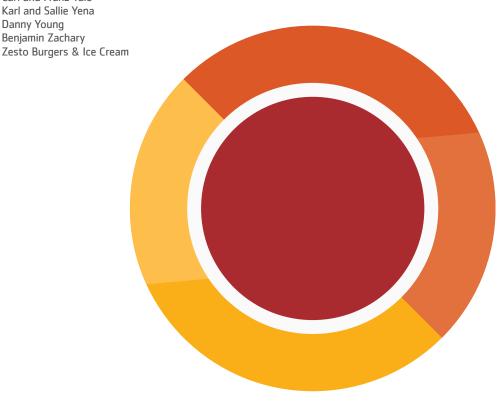
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O14 Annual Report 2020

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Kernersville Family YMCA

Robinhood Road Family YMCA

Statesville Family YMCA

Stokes Family YMCA

Wilkes Express YMCA

Wilkes Family YMCA

William G. White, Jr. Family YMCA

Winston Lake Family YMCA

Yadkin Family YMCA

YMCA Camp Hanes

YMCA Youth Development

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Our mission: "Helping all people reach their God-given potential in spirit, mind and body."